

eLearning Course Development Solutions

We're Different.

There are many custom course development vendors in the market today. But we're different. While we can develop an entire course for you from start to finish, your involvement throughout the development process can save you time and money. The collaborative nature of CourseAvenue's platform allows you to decide how involved you want to be in the the development of your eLearning courses. Options include:

- Simple, collaborative review throughout the initial course development process
- Review of future maintenance and enhancement needs
- You have the ability to take over all future maintenance of your courses after initial development has been completed.

Unlike other vendors who hold your courses hostage when it comes time for additional enhancements or basic maintenance, we involve you in the process. You decide what that involvement includes. Our proven development strategy involves you, the client, throughout the course development process.

Our custom courseware development process

CourseAvenue's professional services team can assist you with all your custom eLearning course development needs.

- Developing new eLearning courses . . . fast
- Re-purposing existing training content into eLearning
- eLearning strategy development including needs analysis, goal setting, change management, etc.
- Process design consulting to enhance internal course development practices

Our team of experts provides a wide range of expertise in the development of eLearning content. We work with your Subject Matter Experts. We apply sound instructional design principles to your courses. We build graphics, interactions and assessments. And we assemble them in a proven, standards-compliant (AICC/SCORM) eLearning format, branding the courses for your organization.

How can we help you?

We'd like to talk to you about your eLearning content development needs. To learn more about how your organization can benefit from our services, please contact us today.



CourseAvenue Features & Services

- Fully hosted eLearning course development platform - there is no software to install and configure; no in-house server requirements; no firewall issues to address
- Shared media repository for storage and re-use of learning objects
- **eLearning Content Conversion Services.** CourseAvenue uses a combination of automated technology and services to quickly migrate legacy courses to a standards-based eLearning platform.
- **CourseAvenue Deliver.** CourseAvenue's lightweight yet powerful platform for managing your online training program.
- **Translation Services.** Do you need a current or new course in more than one language? Combining CourseAvenue's multilingual support with our professional translation services provides for all your learners' unique needs.



For more information, please contact:
CourseAvenue, Inc. | 866-594-1296 | www.courseavenue.com